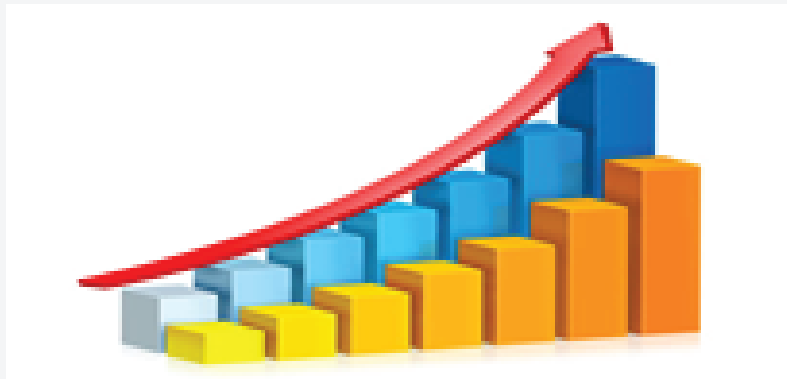


WAYS TO MAXIMIZE YOUR PORTFOLIO'S VALUE IN 2022



Introduction

There is always a narrative going on, a trend. Even in financial markets, there is a pattern that goes on for a time duration. Based on that pattern, the narration is taken into technical aspects and presented in different formats like charts and candlesticks.

Personal branding, optimizing a brand's value, value addition, and maximization are not new concepts. No field has remained untouched by it, and neither should they. It is a concept that pushes you to deliver your best, be it a person, a brand, an equation, or an investment portfolio.

Maximise Your Portfolio's Value

Learn about the market timing

Have you noticed someone's sense of humor is so on point? It's all about timing. They know what to say and when to say it. They know their pauses and strikes.

Similarly, in the financial markets, it is all about timing. When to buy, sell, hold, and when to release. Think of it as cracking the joke.

It is all about timing! An intensive understanding of the markets will maximize your portfolio's value because you understand the algorithm now, and with practice, you will only get better & better at it. Once you get the algorithm, you are more advanced than you think. Thus, practice & preach.

Diversify your investments

Imagine you get to eat the same thing seven days a week. How does it feel? Weird, right? Because we need variety in life, so do our investment portfolios. To survive, to exist, to nurture, to grow, we need a variety. One of the primary advantages of diversifying is that the entire burden doesn't shift to a single asset or asset class. Diversifying your investment portfolio means putting the money under different asset classes. Now each asset class comes with its own set of risks and returns. If one of the asset classes, gold, for example, isn't performing well, you have equities to fall back on. That way, you are still getting returns. And we should not forget that when you diversify, the risk factor also gets divided. Thus, it maximizes your portfolio's value. And irrespective of the situation, you are yielding returns. Therefore, diversifying your investment portfolio is one of the best ways of maximizing its value.

Assess the risk properly before investments

Think of yourself buying a t-shirt. You look at the color, size, and profile. If you look for a suitable size, you might buy a bigger one if it feels comfortable or looks better on your profile. And you look at the price and a lot of other factors. Take a look at the returns, risks, costs, colors, and more! You should consider all aspects and decide which looks best in your portfolio.

Regarding risk, you must avail yourself of the premium risk assessment tool by Secvolt (<https://calculator.secvolt.com/>). With this tool, you get a detailed

report of your investments. What are you holding currently, inherent risks in your portfolio, etc.? The risks associated with your investments show you how markets will look a year from now.

Now, analyzing the risk properly before investing kills two birds with a stone. First, it minimizes the risk. Thus, the stress factor automatically declines. And second, since you've assessed the risk properly before investing, you will make better profits here. And this is how it maximizes your portfolio's value.

Invest in potential growth sectors

Let us all agree that while investing, growth is our motto. Growing financially, credibly, and valuably is what we want. So, you have to focus on the potentially growing sectors that have a chance of developing in the coming years. For example, an expert has speculated that real estate will perform well in the next five years. Now, if you trust the expert's judgment, or if you have an understanding of the markets & you know a particular asset will grow, you must invest your money there. You would always want to put your money where you can yield better and better results in the future. So, if a sector shows growth potential, invest your money there. It will help you manage the assets in your portfolio in such a manner that will maximize your portfolio's value.

Choose a proper duration for investing

Remember the first point, "It is all about the timing." Don't get confused between the timing & duration here. They are two different concepts and hold different meanings with investments. 'Timing' is when while 'duration' is how long. Now, as said, 'duration' is how long. So, the last point today for maximizing your portfolio's value is to choose a proper duration for investing.

So, the knowledge of how long in terms of an investment vehicle is required to maximize the value. How long to hold an investment, before we sell it, once

we release it, before we buy back- all the 'how longs'! So, you have to choose a proper duration for investing, where the asset is in its economic cycle, whether it is exhibiting a growth potential, and whether there is a scope for better prospects. An intensive understanding of these would help maximize your portfolio's value to its best.

COMPLIANCE CALENDER OCTOBER 2022

GST	
GSTR 3B SEP 2022(Turnover in the previous financial year more than Five Crores)	20-10-2022
GSTR 3B SEP 2022 (Others)	22-10-2022
GSTR 1 SEP (Turnover more than Rs. 1.5 Crores)	11-10-2022
Income Tax	
Deposit of TDS	07-10-2022
ESI	
Payment for the month of SEP 2022	15-10-2022
PF	
Payment for the month of SEP 2022	15-10-2022
Return Filing for the month of SEP 2022	25-10-2022